

Half Day Strategic Planning Jump Start

During this fast-paced half day your leadership team will accomplish several key items:

- Create clarity for the organization.
- Develop an action plan for the next 12 – 18 months.
- Communicate clarity to the team.
- Implement processes to reinforce clarity.



Critical Outcomes

- **Discover** organizations culture and purpose.
- **Build** the right leadership team structure.
- **Determine** organizations strategic anchors.
- **Identify** key priorities and “What’s most important right now.”
- **Become** better communicators.
- **Implement** processes to reinforce clarity.

Facilitator

Paul J. Burke
Executive Advisor
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Paul has over 30 years of sales and marketing leadership managing local, corporate, and global teams. He has also been an entrepreneur; owning, leading, and successfully exiting several businesses. He works with entrepreneurs and leadership teams as a teacher, facilitator, and coach, helping them get more out of their business and work life, **“Putting the fun back into dysfunctional.”**

Half Day Overview

- Pre-work
 - Preview 6 key questions to be asked and answered – 30 minutes.
 - Facilitator observes staff meetings.
 - Coaching for leader to set objectives.
- Interactive learning
 - Creating clarity.
 - Ask & answer 6 key questions.
 - Document clarity.
 - Organization playbook
 - Build a communication plan.
 - Implement processes to reinforce clarity.
- Create a plan with individual and team commitments.
- Follow-up coaching with leader.

