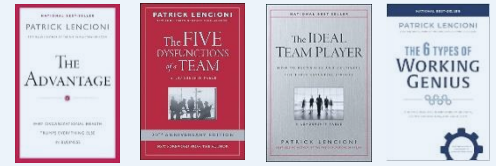


2-Day Leadership Team Development & Strategic Planning

During this fast-paced 2-days your leadership team will accomplish several key items:

- Build a cohesive leadership team.
- Document your strategic playbook.
- Gain a competitive advantage.
- Create best in class hiring, retention, & engagement.



Critical Outcomes

- **Build** the right leadership team structure.
- **Assess** team's current behavior cohesion.
- **Document** plan to improve cohesion.
- **Discover** & maximize individual and team role alignment.
- **Implement** organization's strategic playbook.
- **Plan** the optimal meeting structure and pulse.
- **Learn** what traits identify the ideal team player.
- **Identify** tools to improve employee engagement.
- **Minimize** hiring mistakes & money drains.
- **Improve** employee engagement and retention.
- **Grow** your business & increase profitability.

Facilitator

Paul J. Burke
Executive Advisor
Business Acceleration



Paul has over 30 years of sales and marketing leadership managing local, corporate, and global teams. He has also been an entrepreneur; owning, leading, and successfully exiting several businesses. He works with entrepreneurs and leadership teams as a teacher, facilitator, and coach, helping them get more out of their business and work life, **“Putting the fun back into dysfunctional.”**

Two Day Overview

- Pre-work
 - 5-Dysfunctions Assessment – 15 minutes
 - 6-Working Genius Assessment – 15 Minutes
 - Facilitator attends 1-2 staff meetings.
 - Coaching for leader to set objectives.
 - Customized plan to meet leadership team's unique goals & challenges.
- Interactive learning
 - Structure development.
 - Right people in the right seats
 - Team cohesion
 - 5-Dysfunctions / 6 Working Genius
 - Strategic playbook creation.
 - 6 Key questions.
 - Best meeting structure and pulse.
- Create a plan with individual and team commitments.
- Follow-up coaching with leader.

